

## Twenty-eight Organizations from Across the Nation Call on Truck and Engine Manufacturers Association Members to Leave the Lobbying Industry Group

**Date:** February 1, 2023

**To:** The Truck and Engine Manufacturers Association Member Leadership

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**Subject:** Stop the Hypocrisy - Leave the Truck and Engine Manufacturers Association

Thank you for your consideration of our previous letter addressed to members of the Truck and

## **Twenty-eight Organizations from Across the Nation Call on Truck and Engine Manufacturers Association Members to Leave the Lobbying Industry Group**

Engine Manufacturers Association (EMA), calling on members to distance themselves from the EMA's actions to undermine common-sense federal and state regulations on emissions. We are pleased that the EMA has dropped its frivolous lawsuit against the California Air Resources Board (CARB), but its contradictory, misleading, and blatantly false testimonies continue. [A recent report from InfluenceMap](#) confirms the hypocrisy: the EMA is engaging in obstructive anti-climate lobbying efforts that undermine the dire need to decarbonize the transportation sector. **If your company wishes to stand on the right side of history, we implore you to leave the Engine Manufacturers Association (EMA).**

With [137 million](#) people in America living with harmful levels of air pollution, immediate action is imperative to protect vulnerable communities. Every year, it's estimated we lose [over 100,000 lives](#), disproportionately made up of racially and ethnically diverse minorities, to the direct effects of air pollution. Instead of leading its members to innovate to meet proposed standards, the EMA has instead spent decades on [a series of actions](#) that vigorously oppose and delay critical regulations that will improve health and quality of life for millions of people. Some of your fellow EMA members, including [Cummins](#), [GM](#), and [Honda](#), have publicly distanced themselves from the aforementioned lawsuit. However, none have spoken out against the EMA's lobbying and disinformation campaigns designed to stall the transition to cleaner trucks.

We remain disturbed that EMA, in your name and with your money, [is engaging in multi-faceted legal and political lobbying](#) against rules that will save lives, prevent hospitalizations, and create billions of dollars in health benefits. The EMA's lawsuit was only the latest in a series of attempts to attack the speedy adoption of proposed EPA NOx emissions standards, California state waivers and the California state Advanced Clean Trucks rule, and strong international CO2 standards. Accompanying these efforts is a campaign called "[CleanTruckFacts](#)," which condescends to the public - your valued customers - and attempts to mislead them into supporting weaker regulations. The EMA also continues to perpetuate myths such as [the debunked postulation](#) that a pre-buy effect would impact manufacturing employment.

Adoption of foundational emission standards like the Heavy Duty Omnibus, the Advanced Clean Trucks rule and a strong national heavy-duty vehicle emissions rule unlock additional policies and resources to help transition to zero-emission vehicles across the country. We need strong clean truck standards to help deliver vital pollution relief that [the most highly impacted communities](#) demand and deserve. EMA's efforts to fight these life-saving policies are a direct attack on these communities' right to a clean air future.

We want to believe that zeroing out emissions from your vehicles is important to your companies and shareholders. Your press statements and social media feeds are full of supportive messages about your commitment to cleaner transportation, but the actions of the EMA lay in glaring contrast.

**It's time for these signaled commitments to become concrete action; end the hypocrisy and leave the Truck and Engine Manufacturers Association.** We are watching closely and look forward to your response.

**Twenty-eight Organizations from Across the Nation Call on Truck and Engine  
Manufacturers Association Members to Leave the Lobbying Industry Group**

Sincerely,

Acadia Center

Better World Group

California Environmental Voters

Center for Community Action and Environmental Justice (CCA EJ)

CHR, Inc.

Climate Solutions

ClimateVoice, a project of Tides Center

Coalition for Clean Air

Connecticut Roundtable on Climate and Jobs

Ecology Center

Environmental Working Group

Evergreen Action

GreenLatinos

Hip Hop Caucus

IBEW 569

Interfaith Power & Light

League of Conservation Voters (LCV)

MI Air MI Health

Natural Resources Defense Council

Neighbors for Clean Air

New Haven Coalition for Active Transportation

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Oregon Environmental Council

Plugstart

Public Citizen

San Francisco Bay Physicians for Social Responsibility

SanDiego350

Sierra Club

Stand.earth

The Greenlining Institute